



*“National Idea Bank Pakistan is a collaboration between academia, government, Industry and Society to identify and showcase innovative ideas to solve indigenous problems.”*

Dr Arif Alvi, President of Pakistan

# WHAT IS NIB

National Idea Bank (NIB) is a collaboration to identify and build a repository of innovative ideas for recognition and support. Inaugurated by the President of Pakistan, Dr. Arif Alvi, on February 4, 2021, the National Idea Bank plans to issue first international call for ideas on March 23, 2021.

# CITY PACKAGE

Ask our NIB  
team for the  
add-on shields

VIP Access  
& Invite  
(A seat in all events)

- ✓ City Events
- ✓ Provincial Events
- ✓ National Events



Price - **\$3000**

- In Pakistan, your brand will be reaching out to **5 Million** nationally
- **Half million** international reach
- You will gain the spot to be the official city sponsor
- Your logo and brand will be displayed on the NIB city page
- Your logo (link) will be promoted to our local and international network including our mentors.
- You will get **5 minutes** to talk about your business on the stage at the city level
- If your city wins then you get 3 minutes spot at the provincial level
- If your city is in finals then you get 2 minutes slot to speak (represent) your business at the national level.
- Get the add-on also as **Official Sponsors** shield for just \$500 to be presented to you at the stage (ask the NIB team)

# OUR NIB PROMISE

We will be totally transparent in spending the money and no NIB team member will use the money for their own purpose. This money will be raised to appreciate & motivate the city winners.

## PRIZES

City  
Level

### Sponsor City Winners

The proceedings will be distributed among the city winners.

The money is to reward your city winners, innovators for their unique ideas and hard work.



## MAREKTING

National  
Level

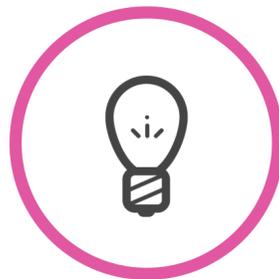
### Marketing Campaigns

Some of the money raised will be used for our National / International hybrid campaigns.

We are hoping to reach more than 5 Million people in Pakistan.



**EMAIL: [cityfunding@nibpk.org](mailto:cityfunding@nibpk.org)**



### **NIB Community**

The NIB is run by all volunteer teams and our NIB partners have provided their staff as volunteers.

We thank our volunteers and our partners for supporting this national initiative.



### **Limited Sponsorship Spots**

You can contact the team at the email given above to send your sponsorship fee & add-on fee in order to secure your spot (1st come 1st serve basis)

You'll gain the **VIP Access** to our city level event, provincial and national level event.



### **Dedicated Team**

Our dedicated team will be able to answer any questions on:

**Web:** [www.niborg.ok](http://www.niborg.ok)

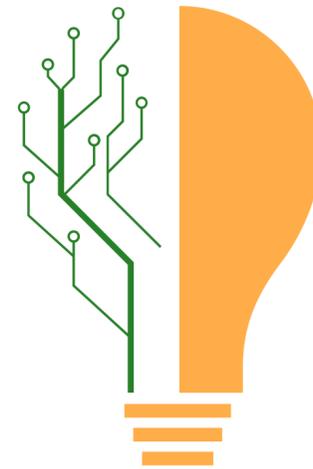
**Email:** [cityfunding@nibpk.org](mailto:cityfunding@nibpk.org)

NIB Team will guide you through each process including your time on the stage.

**Don't forget to ask about the add-on shields**

# THANK YOU

Please get in touch with our friendly team  
via email, what app or website.



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National Idea Bank

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